



Come in
WE'RE
OPEN

STATE BAR OF TEXAS LOCAL BAR SERVICES

The State Bar of Texas Local Bar Services Department is the one stop for all local bar association needs. This is your road map to our department.

512-427-1514

localbars@texasbar.com

texasbar.com/localbars

Along with the Local Bar Services Committee, our department has the express purpose of facilitating communication between State Bar leadership and local bar leaders to assist in the development and enhancement of their associations with the ultimate goal of improving the quality of legal services in Texas.

Our department also initiates programs that further the legal profession's involvement in local communities. Our goal is to improve the legal profession's standing with the public at large through these efforts.

We establish and maintain close relationships with local bar associations with the following elements:

Local Bar Leaders Conference

Law Day

Stars of Texas Bars Awards

Texas Lawyers for Texas Veterans



THIS WAY

**Our department can connect you
with the following resources:**

Attorney Career Development Department
Disaster Relief Resources
Demographics, Elections & Surveys
Guidance on Creating a New Local Bar Association
Law Related Education
Media Response & Support
Member Benefits
Mentoring Resources
MCLE Accreditation

Pro Bono Texas
State Bar of Texas Archives Department
Strategic Planning
Succession Planning
TexasBarCLE Flash CLE
Texas Lawyers' Assistance Program
Texas Opportunity & Justice Incubator
Texas Young Lawyer Affiliate Assistance



SUCCESS

Additional Local Bar Services:

• Attorney Contact Information:

The State Bar of Texas Local Bar Services Department can provide attorney lists that include business contact information. However, attorneys' email addresses, home addresses, home phone numbers, and dates of birth maintained in the State Bar of Texas database cannot be disclosed. It is also important to note that attorneys may elect to be excluded from third-party contact lists.



Local bars may request lists based on the counties they serve and may further specialize it based on the demographic they seek to reach (i.e. year licensed, law school, etc.). The lists will take three to seven days to process. Lists can be emailed in an Excel attachment or peel-off labels can be mailed.

• Member Recruitment Email:

The State Bar of Texas Local Bar Services Department will send one membership recruitment email per calendar year on a local bar's behalf to a targeted group of individuals. The email must be used to advertise local bar association membership. Local bar events may be listed as member benefits, but this email may not be used to promote or market a specific event.

To schedule this email, please provide the following:

- Subject line
- Draft email
- Specified target audience
- Bar card numbers for existing members if you choose to exclude them from the email
- Image for the email banner (Width must be 650 pixels or less.)
- Email address for replies

This information will be drafted in our email platform and the association will receive a draft to approve. The drafting process can take up to three to seven business days.

• Speaker Coordination

The State Bar of Texas Local Bar Services Department can assist with State Bar speaker coordination. Please contact the department as far in advance as possible to schedule speakers; however, last-minute needs can sometimes be accommodated.

Speaker ideas include:



Trey Apffel, Executive Director
President
President-elect
Immediate Past President
Board of Directors
Office of the Chief Disciplinary Counsel
Law Practice Management/Succession Planning
Government Relations and Legislative Updates
Advertising Review Department
Texas Access to Justice Commission
Texas Lawyers' Assistance Program

For a low-cost, custom-designed CLE course, contact TexasBarCLE Flash CLE at 800-204-2222.

**IS YOUR LOCAL BAR
HITTING A DEAD END?
GIVE US A CALL?**

512-427-1514

**localbars@texasbar.com
texasbar.com/localbars**



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&
CALL**



**DEAD
END
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